

# Two-Day Regional Workshop on

## Supply Chain and Post-harvest Management in Agricultural Commodities in Western Region of India

21 – 22 July, 2025



: Organised By :

**International Agri-Business Management Institute,  
Anand Agricultural University, Anand, Gujarat**

**In Association with  
Agricultural Economics Research Association (AERA)  
New Delhi**

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## Sub Themes

- Analysing the forward and backward linkage in Agri Supply Chain
- Exploring opportunities in the digital tools in Agri Supply Chain with focus on success stories
- Understanding the importance of institutions, infrastructure, incentives and information to harness Agri Supply Chain
- Identifying post-harvest losses and mitigation strategies in Agri Supply Chain





## About Anand Agricultural University

Anand Agricultural University (AAU) was established in 2004 at Anand with the support of the Government of Gujarat, Act No.(Guj 5 of 2004) dated April 29, 2004. Caved out of the erstwhile Gujarat Agricultural University (GAU), the dream institution of Sardar Vallabhbhai Patel and Dr. K. M. Munshi, the AAU was set up to provide support to the farming community in three facets namely education, research and extension activities in Agriculture and allied fields. At present there are 6 faculties, 7 Colleges, one post graduate Institute, 28 Research Centers and 17 Extension centres working in nine districts of middle Gujarat namely Ahmedabad, Anand, Dahod, Kheda, Panchmahal, Vadodara, Mahisagar, Botad and Chhotaudepur. AAU's activities has expanded to span newer sectors such as tissue culture, nano technology, natural farming, biofertilizer, startups, pesticide residues, precision farming etc. apart from the mandatory development of new varieties and package of practises on crops like rice, maize, tobacco, vegetable crops, fruit crops, forage crops etc.

International Agribusiness Management Institute was established in August 2008. The institute offers two years Master of Business Administration in Agribusiness Management as well as three years Ph.D. in Agribusiness Management programmes with a core focus on agribusiness and international trade. The Institute is aimed to craft professional business leaders, entrepreneurs and academicians in the food and agri-business sectors.

## About Agricultural Economics Research Associations

The Agricultural Economics Research Association (India), a registered society, came into being in 1987, and on date has around 1100 life members, 110 ordinary members, and 120 institutional members from India and abroad. Through its journal Agricultural Economics Research Review, the Association contributes towards improving the quality of research in agricultural economics and rural development. To encourage young professionals, the journal also publishes abstracts of the Master's and Doctoral dissertations in agricultural economics. Besides, the Association regularly organizes annual conferences on the issues of contemporary importance, and also undertakes sponsored research in agricultural economics and rural development. The Association is now widely recognized for its professional contributions and credibility. Its journal Agricultural Economics Research Review is highly rated by the National Academy of Agricultural Science, New Delhi.

## About the Workshop

Indian Agriculture has always been and is expected to remain in future a vital sector for economy, as it provides essential resources such as food, feed, fodder, fiber, and fuel. It supports over 60 percent of the rural population, accounts for 46 percent of total employment, and contributes around 18 percent to the national GDP and the scan fairly be termed as the engine of growth of the country. Agricultural supply chain management is one of the solutions to establish a better value-based environment that support and sustain agriculture through its ecosystems.

The Western region of India includes the states of Rajasthan, Madhya Pradesh, Gujarat, Maharashtra and Goa, which routinely contribute about 30 percent to the national GDP. With the changing dynamics of the Indian agricultural system and the growing marketable surplus, there is a pressing need to enhance efficiency across the entire supply chain to deliver greater value to all stakeholders involved; especially producers at one end and consumer at the other. Agricultural supply chain that incorporates flow of products, funds and information needs astute management to gear up quality in produce, better human resource-activities interface, timely delivery and better utility to get extra mile advantage and value creation. It is possible only through the infusion of technology, incentives, institutional support, information accuracy and reliability. Better business ecosystem can trigger this process of Agri supply chain management and for that there is felt need to discuss, debate and develop requisite ideas for getting improved innovative products and practices. In absence of effective agri-supply chain management system, mammoth post-harvest losses is generated which is a matter of concern both at volume and value context.

Backward integration and forward integration of agricultural supply management is quite essential in today's time. Without responsible agricultural production it is quite difficult to increase our foot fall in the international arena. Many consignments are rejected in absence of quality products or processes or both due to absence of stringent practices in the agri-supply chain management. Post-harvest losses are the by products of inefficiency, wastefulness, and incompetence of the agri-supply chain management which only can be checked out with proper identification, and value creation from it.

## Call For Papers

The academicians, researchers, experts, policy makers and other stakeholders can submit their papers in line of the themes, selected paper writers will be called to make their presentations on the sub themes of workshop. The papers should be submitted by **email at: iabmi@aaau.in**. Length of the paper should not exceed 3500 words or 10 pages. All papers should include a summary/abstract not exceeding 250 words. Selected papers after incorporating the suggestions received during the workshop will be published with reputed publisher.

## Fees

- Rs. 1000 for Faculties and Industry persons
- Rs. 500 for Ph.D./ PG students

## Important Dates

Opening of online registration	03 June, 2025
Last date for submission of full Length Paper	02 July, 2025
Confirmation notification	05 July, 2025

## Instructions

Traveling cost shall be borne by the participants  
The participants will be provided boarding and loading at free of cost in the University campus  
Registration is mandatory for all attendees and co-authors  
Participation will be allowed on "first come, first served" basis as seats are limited  
Payment Link will be shared after confirmation by 5th July, 2025

## Link :

<https://forms.gle/j99HyGazXVHaGDHW9>



## How to Reach

Anand Agricultural University, Anand is well connected by rail and road from all parts of the country. The University is 70 km away from Sadar Vallabhbhai Patel International Airport, Ahmedabad and 45 km Vadodara Airport/Railway Station and 4 km away from Anand Railway Station and Bus terminal.

## Contact Details

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## Nearby Attraction



1



2



3



4



5



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### 1. Statue of Unity, Sardar Sarovar

130 Km. away from Anand

### 2. Sabarmati Ashram, Ahmedabad

85 Km. away from Anand

### 3. Pavagadh

85 Km. away from Anand

### 4. Akshardham, Gandhinagar

105 Km. away from Anand

### 5. Laxmi Vilas Palace, Vadodara

45 Km. away from Anand

### 6. Science City, Ahmedabad

90 Km. away from Anand